



The main goal of this workshop is to contribute to discuss the concept of cultural action in European museums and the relationship between education and cultural action. The idea is to bring together museums professionals, cultural mediators, educators, education professionals and students to contribute with ideas about what does the expression “cultural action”.

With the ideas and conclusions of this workshop it will be presented in CECA – Annual Conference: Museums, Education and Cultural Action: Between Old and New Meanings. The annual conference will be held in Tbilisi, Georgia. 24-27 September 2018. More information in:

<https://www.ceca2018.ge/>

<http://network.icom.museum/ceca/>



## **Conference Theme:**

The Workshop CECA Lisbon 2018 links Education and Cultural action with Museology specifically focusing on museum education, non-formal education and cultural action in museums.

It is intended for students and professionals in education, museology, heritage, cultural studies and related areas. It will analyse methodological, conceptual and technical issues related to cultural action in museums, focusing on non formal activities promoted by museums, the role of museums in 21st century society and the need to engage the community with cultural actions contributing to the sustainability of museums. The Workshop aims to bring to the discussion this thematic axes contributing to enrich and consolidate the good practices of museums, professional qualification and the relationship between museums and society.

The main goal is to contribute to discuss the concept of cultural action in European museums and the relationship between education and cultural action. With the ideas and conclusions of this workshop it will be presented in CECA – General meeting

### **1. Cultural action in museums**

- What does it mean cultural action in museums?
- Cultural action is part of museum's strategic plan?

### **2. Cultural action and education**

- What is the relation between cultural action and education in museums?
- Cultural action and education as tools to engage community.

### **3. Cultural action and community**

- How to link cultural action to community?
- Responsibility, innovation and creativity of cultural action in museums

## **Scientific Board:**

Milene Chiovatto – ICOM CECA President

Mário Moutinho – Dean of University

Judite Primo – Head of Museology Department

Luís Raposo – ICOM Europe President

Mário Antas – European Regional Coordinator of ICOM CECA

## Program

### Day 1

9h- Welcome to participants

9h 30m- Open ceremony

Mário Moutinho – Rector of Lusófona University of Humanities and Technologies

Judite Primo - Head of Museology Department at Lusófona University of Humanities and Technologies

Luís Raposo – ICOM Europe President

José alberto Ribeiro – ICOM Portugal President

Mário Antas – ICOM CECA European Regional Coordinator

Željka Jelavić - ICOM CECA Board

10h – UNESCO Chair: Education, Citizenship And Cultural Diversity - Professor Doctor Judite Primo . Head of Museology Department at Lusófona University of Humanities and Technologies

10h 45m – Coffee break

11h – Museums as cultural hubs. Luis Raposo, ICOM Europe President

11h 45 – Debate

12h 30 Lunch

14h- Workshop about cultural action in Museums. Arja van Veldhuizen and Mário Antas

The European NC will have time to present what means cultural action in their own countries.

Željka Jelavić - NC Croatia

Jenny Wedgbury - NC UK

Frederike van Ouwkerk,- NC Netherlands

Christine Brehm. NC Germany

16h- Coffee break

17h 30m – Cultural visit to Rafael Bordalo Pinheiro Museum, located in Campo Grande, 382 – Lisbon. This museum has a permanent exhibition dedicated entirely to this great artist of the 19th century, with sections of painting, ceramics and drawing, as well as documentation and publications.

Visit by João Alpuim Botelho, Museum Director.

20h- Dinner

## Day 2

9h 30m- Cultural action and History-. Luisa Black – Council of Europe invited expert

11h- coffee break

11h 15m - How to create an exhibition about “DiverCity (diversity and cities)” engaging schools museums and communities: dialogues between formal and non formal education. Miguel Feio – Piaget Institute

11h 45m – Report with main ideas about cultural action to be presented in CECA general Conference in Tblissi (Georgia)

12h 30m – Conclusion of the workshop

13h - Lunch



# M CECA

ICOM  
international committee  
for education  
and cultural action



Instituto  
**PIAGET**

Support:

**Getting There:**

Universidade Lusófona de Humanidades e Tecnologias

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**Accommodation**

The possibilities of accommodation in Lisbon have in recent years an enormous growth. There is a network of 3, 4 and 5 star hotels of very high quality, as well as independent hostels. Also the choice can be made between hotel units located in historic buildings and Palaces. The Lusofóna University has agreements with the hotels: Radisson Blu Hotel located 100 m away and with the Alif Campo Pequeno hotel, situated at 15 minute walk from de University

## 4stars

### Radisson Blu Hotel Lisbon

Avenida Marechal Craveiro Lopes 390 , 1749-009, Lisboa, Portugal

### NH Lisboa Campo Grande

Campo Grande, 7, 1700-087, Lisboa, Portugal

### VIP Executive Entrecampos

Avenida 5 de Outubro 295, 1600-035, Lisboa, Portugal

## 3stars

### Alif Campo Pequeno

Campo Pequeno, 51, 1000-081, Lisboa, Portugal

### Hotel Roma

Av. de Roma, 33, 1749-074, Lisboa, Portugal

## Travel info

Visa: Portugal is a EU member inside the Schengen space.

Banks: open Monday-Friday 8h30 - 15h. Cash dispensing machines widely available and with all major credit cards.

Shops: open until 19h and shopping centers open until 23h or 24h.

The easiest way to get around Lisbon is Metro or taxi (green and black usually) and Uber. Compared to the rest of Europe are pretty cheap.

Metro Near station: Campo Grande . It a central station with connections to all city

